UPAC PRESENTS

Retro 70'S Night

52ND ANNUAL LEADERSHIP AWARDS GALA

May 25 2027

5:00 - 9:00 pm

Venue 808

808 J Street San Diego, CA 92102

Empowering Diverse Communities of San Diego since 1974



Union of Pan Asian Communities
1031 25th Street
San Diego, CA 92102
Office: (619) 446-0801
Website: www.upacsd.com

Dear Groovy Friends and Loyal UPAC Supporters,

UPAC is hosting our 52nd Annual Leadership Awards Gala on Tuesday, May 25, 2027, at Venue 808, a magical event space downtown just across from Petco Park that is sure to impress!

Our Annual Leadership Awards are a time to celebrate those who go above and beyond in service of our clients, their families, and our greater San Diego community. We will also be presenting our annual leadership awards to several individuals and organizations that have been outstanding contributors to the community for decades, in honor of all their service to our neighbors. This will be an evening of honoring our past, celebrating our present, and building the future for UPAC's next 50 years of impact.

Our incredible staff provide culturally, and linguistically appropriate mental health and substance use services to over 6,000 low-income adults, children and families. Your support of UPAC through our Awards Gala—whether it's a Blingin' Sponsorship, donating an auction package, or purchasing tickets to join us in May—helps fuel our work each year. Please join us on May 25 from 5:00 - 9:00 pm at Venue 808 to enjoy a far out evening in the company of 300 other UPAC supporters to sustain our work in some of San Diego's most diverse communities. Thank you for your time and consideration. If you have any questions, please contact Development Director, Jason Tucker at jtucker@upacsd.com.

Warm Regards,

Wendy Urushima-Conn, UPAC President & CEO

Vicki Gee Horiye, UPAC 2027 Gala Chair

Supported in part by

County of San Diego

UPAC GALA COMMITTEE



Vicki Gee Horiye
Quite Organized
Founder & Owner
Gala Committee Chair



Jack McGrory
La Jolla MJ Management
CEO
Honorary Co-Chair



Duke Sobek
Neighborhood House Association
Chief of Staff & General Manager



Justine K. Wong
Higgs, Fletcher, Mack
Intellectual Property Attorney



Robert Ito
Ito Girard and Associates
Principal



Stephen Chin
Esteemed Community Member



Wendy Urushima-Conn
UPAC President & CEO



Wendy McKinney
Actuate Solutions
President & CEO



Courtney Pendleton
Mission Fed Credit Union
Public Relations & Community Mgr.



Katie Do
Blair Search Partners
Client Services Director



Louise Groszkruger
UPAC Chief Operating Officer



Jennifer Leedom
UPAC Event Consultant



Jason Tucker
UPAC Director of Development

ABOUT THE EVENT

WHEN ~ TUESDAY, MAY 25, 2027
FROM 5:00 - 9:00 PM

WHERE ~ VENUE 808,
808 J ST,
SAN DIEGO, CA 92101

*ACROSS FROM PETCO PARK,
NO GAME SCHEDULED

ATTIRE ~ GROOVY 70'S THEMED,
COCKTAIL OR ETHNIC ATTIRE

*PRIZES FOR BEST DRESSED!

TIMELINE

5:00 - 7:00 PM
COCKTAILS & SILENT AUCTION

7:00 - 9:00 PM
SEATED DINNER, LIVE AUCTION,
FUND-A-NEED & AWARDS

WHY PARTNER WITH UPAC?

UPAC HAS EMPOWERED DIVERSE COMMUNITIES OF SAN DIEGO SINCE 1974

The mission of the Union of Pan Asian Communities (UPAC) is to strengthen and empower the diverse, underserved and vulnerable communities of San Diego. We provide person centered, holistic services prioritizing culture and ethnic identity to enhance the overall health, well-being and self-sufficiency of those served.

We are a multicultural Behavioral Health Organization in San Diego. Our team speaks more than 30 languages and dialects while serving the marginalized and underserved communities of San Diego County.

HOW YOUR SPONSORSHIP FUNDS IMPACT THE COMMUNITY

~ Providing mentoring to at-risk youth
~ Saving lives through addiction treatment and prevention
~ Delivering culturally competent mental health services
~ Reducing homelessness among adults with mental health conditions
~ Decreasing retaliation in neighborhoods affected by community violence
~ Counseling children and families who struggle with language and cultural barriers
~ Providing healthy paths to new lives for individuals exiting incarceration
~ Rebuilding families and financial health for those engaged in problem gambling

UPAC

SPONSORSHIP

BLINGIN'

- 25 tickets to the event & 25 Gift bags, premium seating
- Full-page adincluded in event program & website
- Company submitted 30 second video shared on stage at event & on UPAC social media week prior to event
- Opportunity to present an award from the stage on event night
- Inclusion of up to 2 branded items at your cost to the VIP gift bags
- 10 VIP Valet Parking passes & 10 Front of the line valet passes for convenient exiting after event
- Dedicated corporate/individual name mentions in social media posts and on-air interviews
- Acknowledgement in program speech as Blingin' Sponsor
- Largest logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow
- Logo repeated on Step-n-Repeat backdrop photo opportunity

$25,000

GROOVY

- 20 tickets to the event & 20 Gift bags, premium seating
- Half-page ad included in event program & website
- Inclusion of 1 branded item at your cost to the VIP gift bags
- 6 VIP Valet Parking passes & 6 Front of the line valet passes for convenient exiting after event
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Acknowledgement in program speech as Groovy Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow
- Logo repeated on Step-n-Repeat backdrop photo opportunity

$15,000

FAR OUT

- 15 tickets to the event, premium seating
- Half-page ad included in event program & website
- 2 VIP Valet Parking passes & 2 Front of the line valet passes for exiting
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Acknowledgement in program speech as Far Out Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow

$10,000

FUNKY

- 10 tickets to the event
- Quarter-page ad included in event program
- Acknowledgement in program speech as Funky Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow

$5,000

SPONSORSHIPS
CONTINUED



HIP

- 6 tickets to the event
- Acknowledgement in program speech as Hip Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow

$3,500

UNDERWRITING

VALET PARKING SPONSOR $2,500 2 AVAILABLE

- 2 tickets to the event
- Your logo/name will appear on valet signage, giving guests a branded welcome and farewell. Recognition as the sponsor making arrivals and departures effortless
- Recognition in program

PHOTOGRAPHY SPONSOR $2,000 2 AVAILABLE

- 2 tickets to the event
- Your logo/name will appear on display signage next to the photo booth. Your sponsorship will allow guests to take home memories of the evening
- Recognition in program

WINE SPONSOR $1,500 2 AVAILABLE

- 2 tickets to the event
- Logo will appear on display signage
- Recognition in program

INDIVIDUAL TICKETS AVAILABLE FOR $350

To purchase sponsorships or for more event information, contact **Jason Tucker jtucker@upacsd.com** or **Jennifer Leedom jleedom@upacsd.com**

*All Sponsorship Opportunities must be committed and money received by UPAC no later than **Friday, April 9, 2027** in order to receive full sponsor benefits.

UPAC
UNITING PEOPLE ACROSS CULTURES

PARTNERSHIP OPPORTUNITIES

- ☐ Blingin' Sponsor $25,000
- ☐ Groovy Sponsor $15,000
- ☐ Far Out Sponsor $10,000
- ☐ Funky Sponsor $5,000
- ☐ Hip Sponsor $3,500

UNDERWRITING

- ☐ Valet Parking Sponsor $2,500
- ☐ Photography Sponsor $2,000
- ☐ Wine Sponsor $1,500

SILENT/LIVE AUCTION DONATIONS

☐ Silent Auction Item(s) ☐ Live Auction Item(s)

Description:_____

_____

CONTACT INFORMATION

Please list me/my company: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

PAYMENT INFORMATION

☐ Payment by Check - Amount Enclosed $_____

Please make checks payable to "UPAC" or "Union of Pan Asian Communities" and send with completed form to:

1031 25th St. San Diego, CA 92102

☐ Payment by Credit Card - Amount Processed Online $_____

To pay by credit card, please visit our website:

http://UPACGALA2027.givesmart.com

Thank you for your consideration and continued support of UPAC!

UPAC, Union of Pan Asian Communities is a qualified 501c3 organizations, TAX ID # 23-7279074. Donations are deductible to the full extent of the law; please consult your tax advisor.

*All Sponsorship Opportunities must be committed and money received by UPAC no later than **Friday, April 9, 2027** in order to receive full sponsor benefits.

*All Auction donations must be delivered and received to UPAC by **Friday, May 7, 2027**

UPAC's Retro 70'S Night

52ND ANNUAL LEADERSHIP AWARDS GALA

CONTACT INFORMATION

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