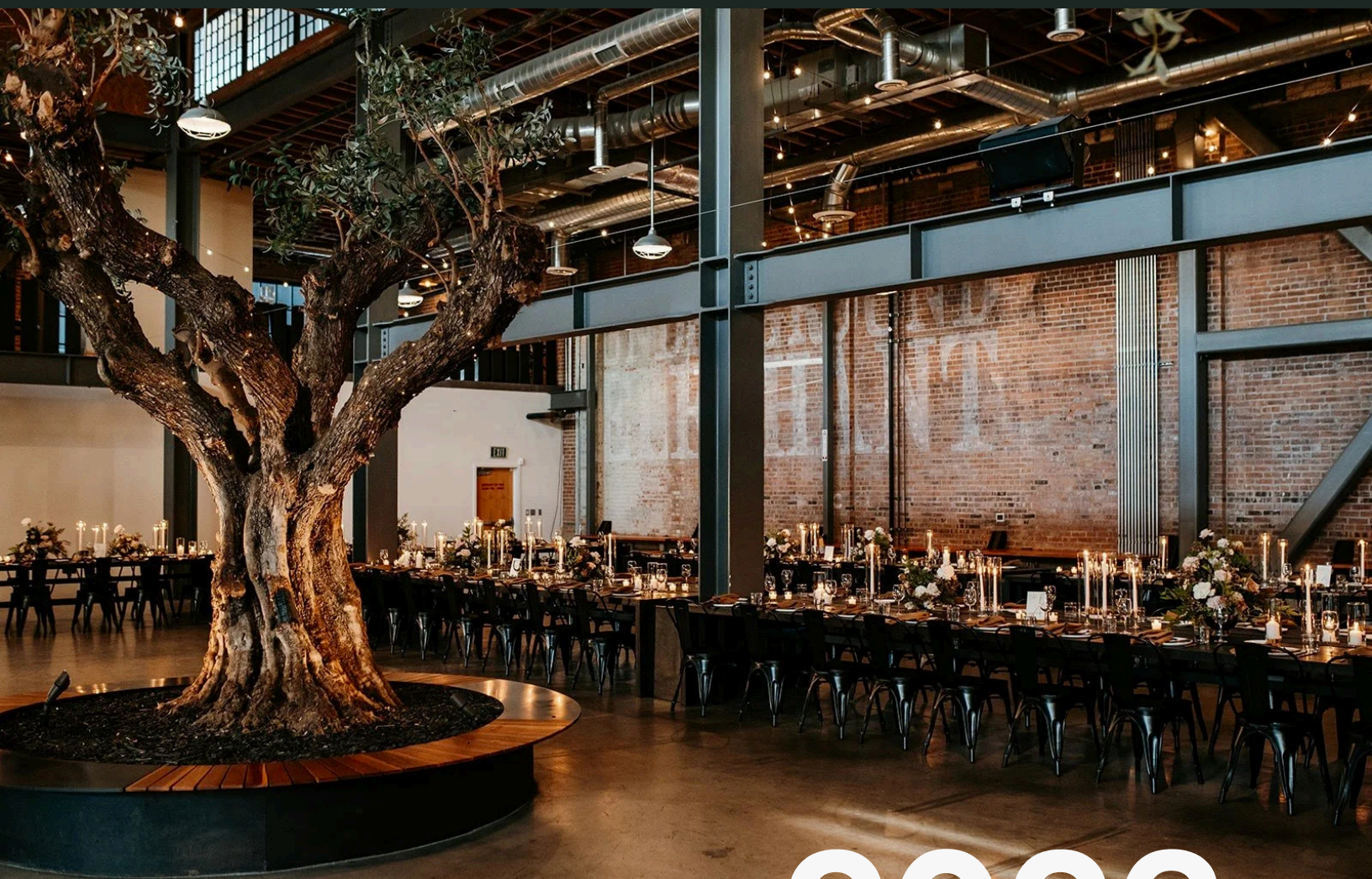




# UPAC's 51<sup>st</sup> Annual Leadership Awards

*Honoring the past, celebrating our future!*



**Tuesday, May 12<sup>th</sup>**

*Join us for a truly remarkable evening!*

**2026**



## Partnership Opportunities



Union of Pan Asian Communities  
1031 25th Street  
San Diego, CA 92102  
Office: (619) 446-0801  
Website: [www.upacsd.com](http://www.upacsd.com)

Dear Friends and Loyal UPAC Supporters,

UPAC is hosting our 51st Annual Leadership Awards Gala on Tuesday, May 12, 2026, at Venue 808, a magical event space downtown just across from Petco Park that is sure to impress. Appetizers will be prepared by UPAC's DiverCity Catering, UPAC's social enterprise that employs local refugee and immigrant youth living in City Heights and Southeast San Diego, under the guidance of professional Chef Eddie Gochicoa. Our main dinner will be brought to you by Coastal Catering Company- you will not want to miss this masquerade-themed event!

Our Annual Leadership Awards are a time to celebrate those who go above and beyond in service of our clients, their families, and our greater San Diego community. This year, we will spotlight the storied career of UPAC's past President & CEO, Margaret Iwanaga Penrose as she passes the mantle of leadership in this vital time for our cherished organization. We will also be presenting our annual leadership awards to several individuals and organizations that have been outstanding contributors to the community for decades, in honor of all their service to our neighbors. This will be an evening of honoring our past, celebrating our present, and building the future for UPAC's next 50 years of impact.

Our incredible staff provide culturally, and linguistically appropriate mental health and substance use services to over 6,000 low-income adults, children and families. Your support of UPAC through our Awards Gala—whether it's a Diamond Sponsorship, donating an auction package, or purchasing tickets to join us in May—helps fuel our work each year. Please join us on May 12th from 5:00 - 9:00pm at Venue 808 to enjoy an enchanting evening in the company of 300 other UPAC supporters to sustain our work in some of San Diego's most diverse communities. Thank you for your time and consideration. If you have any questions, please contact Development Director, Jason Tucker at [jtucker@upacsd.com](mailto:jtucker@upacsd.com).

Warm Regards,

Wendy Urushima-Conn, UPAC President & CEO

Vicki Gee Horiye, UPAC 2026 Gala Chair

**UPAC is a 501 (c) 3 non-profit organization.**

**Federal Identification Number: 23-7279074**

Supported in part by



County of San Diego



United Way of San Diego County  
A United Way Agency



# UPAC CEO & Board of Directors



**Wendy Urushima-Conn**

*Union of Pan Asian Communities (UPAC)  
President & CEO*



**Daisy S. Hom**

*Duffy, Kruspodin, LLP, C.P.A.,  
Assurance Partner  
Board Chair*



**Dung Van Huynh, M.D.**

*Kaiser Permanente,  
Medical Doctor  
Treasurer*



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*TalentSmart, Inc.  
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Secretary*



**Bobbie Oudinarath**

*JP Morgan Chase & Co.,  
Executive Director, Relationship Mgr/  
Area Manager  
Director*



**Susan Lew**

*S. Lew & Associates, Inc.  
President and CEO  
Director*



**Vicki Gee Horiye**

*Director of Brand Marketing  
Gemological Institute of America  
Director*



**Duke Sobek**

*Neighborhood House Association  
Chief of Staff & General Manager  
Director*



**Quyen Leba, CPA**

*Partner Duffy Kruspodin, LLP  
Tax Partner  
Director*

# ABOUT THE EVENT



## MASQUERADE THEMED

**When ~ Tuesday, May 12, 2026 from 5:00 - 9:00PM**

**Where ~ Venue 808, 808 J St, San Diego, CA 92101**

***\*Across from Petco Park, no game scheduled***

**Attire ~ Semi-formal / Cocktail dress**

***\*Masks are highly encouraged***

## TIMELINE

**5:00 - 7:00PM**

Cocktails, Appetizers by DiverCity  
Catering Youth, Silent Auction

**7:00 - 9:00PM**

Seated Dinner, Live Auction,  
Fund-A-Need & Awards



# WHY PARTNER WITH UPAC?

## UPAC Empowers Diverse Communities of San Diego for a Healthier Tomorrow

The mission of the Union of Pan Asian Communities (UPAC) is to strengthen and empower the diverse, underserved and vulnerable communities of San Diego. We provide person centered, holistic services prioritizing culture and ethnic identity to enhance the overall health, well-being and self-sufficiency of those served.

We are a multicultural Behavioral Health Organization in San Diego. Our team speaks more than 30 languages and dialects while serving the marginalized and underserved communities of San Diego County.



## HOW YOUR SPONSORSHIP FUNDS IMPACT THE COMMUNITY

- Providing job training to at-risk youth
- Saving lives through substance use prevention
- Delivering culturally competent mental health services
- Reducing homelessness among adults with mental health conditions
- Decreasing gang involvement among "at-risk" youth and young adults
- Mentoring youth who struggle with language and cultural barriers in school



# SPONSORSHIP

## DIAMOND

- 20 tickets to the event & 20 Gift bags, premium seating
- Full-page AD included in event program & website
- Company submitted 30 second video shared at event & on UPAC social media week prior to event
- Opportunity to present an award from the stage on event night
- Inclusion of up to 2 branded items at your cost to the VIP gift bags
- (10) VIP Valet Parking passes & (10) Front of the line valet passes for convenient exiting after event
- Dedicated corporate/individual name mentions in social media posts and on-air interviews
- Acknowledgement in program speech as Diamond Sponsor
- Largest logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow
- Logo repeated on Step-n-Repeat backdrop photo opportunity



**\$25,000**

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## PLATINUM

- 15 tickets to the event & 15 Gift bags, premium seating
- Half-page AD included in event program & website
- Inclusion of 1 branded item at your cost to the VIP gift bags
- (5) VIP Valet Parking passes & (5) Front of the line valet passes for convenient exiting after event
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Acknowledgement in program speech as Platinum Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow
- Logo repeated on Step-n-Repeat backdrop photo opportunity

**\$15,000**

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## GOLD

- 10 tickets to the event, premium seating
- Half-page AD included in event program
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Acknowledgement in program speech as Gold Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow

**\$10,000**

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## SILVER

- 10 tickets to the event
- Quarter-page AD included in event program
- Acknowledgement in program speech as Silver Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow

**\$5,000**

# SPONSORSHIP CONTINUED



## BRONZE

- 6 tickets to the event
- Acknowledgement in program speech as Bronze Sponsor
- Logo presence & recognition in event media: program and signage, e-blasts, invitation, post-event thank you, website, event video/slideshow

**\$3,500**

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# UNDERWRITING

*\*THESE OPPORTUNITIES DO NOT INCLUDE TICKETS TO THE EVENT,  
PLEASE PURCHASE SEPARATELY TO ATTEND*

## VALET PARKING SPONSOR \$2,500 \*(2) AVAILABLE

- Your logo/name will appear on valet signage, giving guests a branded welcome and farewell. Recognition as the sponsor making arrivals and departures effortless
- Recognition in program

## PHOTOGRAPHY SPONSOR \$1,500 \*(2) AVAILABLE

- Your logo/name will appear on display signage next to the photo booth. Your sponsorship will allow guests to take home memories of the evening
- Recognition in program

## WINE SPONSOR \$1,500 \*(2) AVAILABLE

- Logo will appear on display signage
- Recognition in program

***INDIVIDUAL TICKETS AVAILABLE FOR \$350***

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To purchase sponsorships or for more event information,  
contact Jason Tucker [jtucker@upacsd.com](mailto:jtucker@upacsd.com) or  
Jennifer Leedom [jleedom@upacsd.com](mailto:jleedom@upacsd.com)

*\*All Sponsorship Opportunities must be committed and money received by UPAC  
no later than **Friday, April 10, 2026** in order to receive full sponsor benefits.*



## PARTNERSHIP OPPORTUNITIES

- ☐ Diamond Sponsor \$25,000
- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$3,500

## SILENT / LIVE AUCTION DONATIONS

- ☐ Silent Auction Item(s)
- ☐ Live Auction Item(s)

Description: \_\_\_\_\_  
\_\_\_\_\_

## UNDERWRITING

- ☐ Valet Parking Sponsor \$2,500
- ☐ Photography Sponsor \$1,500
- ☐ Wine Sponsor \$1,500

*\*We have several opportunities available to help offset the costs of the event. Underwriting is 100% tax deductible and does not include tickets.*

## CONTACT INFORMATION

Please list me/my company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## PAYMENT INFORMATION

- ☐ Payment by Check – Amount Enclosed \$ \_\_\_\_\_

*Please make checks payable to "UPAC" or "Union of Pan Asian Communities". Please send with completed form to: 1031 25th Street, San Diego, CA 92102*

- ☐ Payment by Credit Card – Amount Processed Online \$ \_\_\_\_\_

*To Pay by credit card, please visit our website:*

***<http://UPACGALA2026.givesmart.com>***



**Thank you for your consideration and continued support of UPAC!**

*UPAC, Union of Pan Asian Communities is a qualified 501c3 organizations, TAX ID # 23-7279074.  
Donations are deductible to the full extent of the law; please consult your tax advisor.*

**\*All Sponsorship Opportunities must be committed and money received by UPAC no later than Friday, April 10, 2026 in order to receive full sponsor benefits.**

**\*All Auction donations must be delivered and received to UPAC by Friday, May 1st 2026**





# UPAC's 51<sup>st</sup> Annual Leadership Awards

*Honoring our past, celebrating our future!*



## CONTACT INFORMATION

Director of Development: Jason Tucker

Email: [jtucker@upacsd.com](mailto:jtucker@upacsd.com)

Office: (619) 446-0833

Cell: (619) 925-7788

