



Uniting People Across Cultures
1031 25th Street
San Diego, CA 92102
619-232-6454
www.upacsd.org

August 2025

UPAC is hosting our third Taste of Culture event on October 15, 2025 in the Baja Room at Marina Village. At the Taste of Culture you will sample food dishes from around the globe prepared by UPAC's Diversity Catering, a social enterprise that employs local refugee and immigrant youth living in City Heights and Southeast San Diego, many of whom had been involved in the justice system. Under the guidance of professional chef Eddie Gochicoa, youth employees learn all aspects of operating a successful catering business, from the initial order, through the preparation of gourmet meals, delivery, serving and clean up. Our youth take great pride in every item they prepare!

At Taste of Culture we are celebrating the diversity of San Diego and the many cultures that make up the tapestry of our great City. Although UPAC was originally founded to serve in Asian/Pacific Islander communities, we have grown with San Diego and today we are **Uniting People Across Cultures**. Your sponsorship of this event will support the critical services UPAC provides to San Diego's most underserved communities, including Diversity Catering which not only employs low-income, at-risk youth, but provides them with an avenue to stay in school. We are proud to announce that 100% of the youth we have hired have remained in school and 27 are currently in college!

Annually our incredible staff provide culturally and linguistically appropriate mental health and substance use services to over 6,000 low-income adults, children and families. Our Community Violence Response Team responds to between 280-300 acts of violence in the community every year, supporting victims, family members and bystanders for as long as needed to recover from the trauma and regain some normalcy in their lives.

Please join us on October 15th. Enjoy delicious food and international entertainment while supporting UPAC and its incredible work! Thank you for your time and consideration. If you have any questions, please contact Jennifer Leedom at jleedom@upacsd.com or 619-508-7441.

Warm Regards,

Wendy Urushima-Conn

Wendy Urushima-Conn, President & CEO

Supported in part by



County of San Diego



United Way of
San Diego County
A United Way Agency



TASTE OF CULTURE

Wednesday, October 15, 2025 ♦ 4:30pm to 7:30pm

U P A C

The Baja Room at Marina Village ♦ 1936 Quivira Way, San Diego, 92109

Enjoy multicultural dishes prepared by the youth of UPAC's Neighborhood Cafe during an evening that celebrates the vibrant diversity of our community and raises funds for UPAC's vital programs.



GOLD SPONSOR: \$10,000

- 15 Tickets to attend Taste of Culture
- 15 Taste of Culture Gift Bags
- Company submitted 1-minute video for UPAC Social Media
- Acknowledgement as Gold Sponsor throughout Taste of Culture
- Full-page ad in the event program
- Logo prominently displayed on event website, signage, materials, and slideshow
- Logo prominently displayed on all digital promotional materials (print & digital) and e-blasts
- Logo displayed on UPAC website year-round
- Company recognition in social media marketing



SILVER SPONSOR: \$5,000

- 10 Tickets to attend Taste of Culture
- 10 Taste of Culture Gift Bags
- Acknowledgement as Silver Sponsor throughout Taste of Culture
- Half-page ad in the event program
- Logo prominently displayed on event website, signage, materials, and slideshow
- Logo prominently displayed on all digital promotional materials and e-blasts
- Logo displayed on UPAC website year-round
- Company recognition in social media marketing



BRONZE SPONSOR: \$2,000

- 8 Tickets to attend Taste of Culture
- 8 Taste of Culture Gift Bags
- Acknowledgement as Bronze Sponsor throughout Taste of Culture
- Logo displayed on event website and slideshow
- Logo prominently displayed on all digital promotional materials and e-blasts
- Logo displayed on UPAC website year-round

PARTNERSHIP OPPORTUNITIES

- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$2,000

UNDERWRITING OPPORTUNITIES

We have several opportunities available to help offset the costs of the event. Underwriting is 100% tax deductible and does not include tickets or other tangible benefits. In exchange for an underwriting donation, donors will be listed on event signage and marketing, in select media releases and social media posts, and on the website.

- ☐ Audio Visual Sponsor \$1,500 ☐ Gift Bags Sponsor \$1,500
- ☐ Entertainment Sponsor \$1,000 ☐ Signage Sponsor \$750
- ☐ I'm Feeling Generous! \$500
- ☐ Other _____ \$_____

CONTACT INFORMATION

Please list me/my company: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

PAYMENT INFORMATION

- ☐ Payment by Check – Amount Enclosed \$_____

Please make checks payable to "UPAC" or "Union of Pan Asian Communities". Please send with completed form to: 1031 25th Street, San Diego, CA 92102

- ☐ Payment by Credit Card – Amount to be Processed \$_____

Complete the credit card payment information below and mail to the above address or email your signed agreement and this form to Jennifer Leedom at jleedom@upacsd.com or 619-508-7441. You may also call to process payment by phone. Please note that we are charged a 3.5% fee for all credit card transactions that we will include in your payment when processing.

Cardholder Name: _____ Signature: _____

Card Number: _____ Expiration Date: _____

CVC: _____ Billing Zip Code: _____

Thank you for your consideration and continued support of UPAC!

UPAC, Union of Pan Asian Communities is a qualified 501c3 organizations, TAX ID # 23-7279074.

Donations are deductible to the full extent of the law; please consult your tax advisor.



Taste of Culture

**October 15, 2025
4:30pm–7:30pm**

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1936 Quivira Way
San Diego, CA 92109



**JOIN US FOR
AN EVENING OF
FOOD, FRIENDS,
+ FUNDRAISING!**